

BUS₂BUS

THE MOBILITY TRADE SHOW

24 – 25 APRIL 2024

BERLIN EXHIBITION GROUNDS



DRIVEN BY THE FUTURE

BUS2BUS is a business platform and trend barometer for the German and European bus, coach and supplier industry with a clear focus on future technologies and sustainable solutions. BUS2BUS presents the entire range of products and services for the bus industry through a combination of trade show, stage program, workshops, networking events and digital services – which in turn boosts momentum in the mobility market.

INFOS & FACTS

- 10,000 m² hall space in hub27 – the top location on the exhibition grounds
- 16,000 m² outdoor display for bus presentations and test drives
- Approx. 150 international exhibitors and 3,500 international trade visitors
- 100+ international speakers from business, politics, product development and research
- Germany's capital city advantage: direct contact to politics, media and leading associations as well as economic and scientific transportation technology expertise

HIGH LEVEL OF SATISFACTION – BUS2BUS 2022



Approx. **9 out of 10** exhibitors were **(very) satisfied** with the **quality of trade visitors** at their stand.

86 % of the trade visitors have an **influence on the future orientation of their company.**

EXHIBITOR TARGET ACHIEVEMENT

Establish new business contacts

82 %

Networking

90 %

Introduction of new products/techniques

79 %

TRADE VISITORS FROM THE FOLLOWING SECTORS

Public Transport
Long-Distance Transport
Mobility Providers
Tour Operators
Bus Design
Urban Planning
Charter Companies
Service Providers
Fleet Management
Politics & Media

EXHIBITORS FROM THE FOLLOWING SECTORS

Bus Manufacturing
Fresh Travel
Components & Accessories
Equipment & Design
IT & Digital Services
Maintenance & Services
Infrastructure
Safety Technologies

**EARLY BIRD PRICES
END 31 OCTOBER 2023
BOOK YOUR STAND
NOW & SAVE!**

INDUSTRY REVIEWS

“ Once again, BUS2BUS was a big success with a fantastic opening event. There were many high-ranking political figures as well as trade visitors with expert knowledge who were familiar with the industry. In this respect, it is a unique trade show that in my opinion has really established itself. We are already looking forward to the next event.

Frank Krämer, Head of Bus Sales, MAN Truck & Bus Germany

“ We made many good contacts at BUS2BUS and met a lot of interesting people. There was always a lot going on in the Startup Area. We were able to present our company on stage and won the exclusive Startup Award.

Ben Gallmeister, Strategic Partnerships at Vesputi

STAND OPTIONS

TRADE SHOW HALLS

BOOTH PACKAGE	the all-inclusive offer (starting at 12 m ²)
INDIVIDUAL STAND	all additional services must be booked separately (starting at 20 m ²)
VEHICLE DISPLAY SPACE	only in combination with a stand area

OUTDOOR DISPLAY

INDIVIDUAL STAND	all additional services must be booked separately (starting at 20 m ²)
VEHICLE DISPLAY SPACE	only in combination with a stand area

PARTICIPATION BEYOND THE STANDARD TRADE SHOW OPTIONS

TEST DRIVES IN THE OUTDOOR DISPLAY
Buses/products can be presented live and in action.

PROFESSIONAL PRESENTATION IN THE FUTURE FORUM

Exhibitors have the exclusive opportunity to present an innovative and future-oriented presentation in the stage program.

BUS2BUS plus ONLINE PLATFORM

This digital business card gives exhibiting companies direct contact with the right partners to present their innovations.

REGISTER NOW!



<https://www.bus2bus.berlin/exhibitor-early-bird/2024-1/>

CONTACT US.
WE ARE HAPPY TO ASSIST YOU!
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